

Carbon Reduction Plan

Supplier name: Pier Marketing Limited

Publication date: 04/12/23

Commitment to achieving Net Zero

Pier Marketing Limited is committed to achieving Net Zero emissions by 2050.

Baseline Emissions Footprint

Baseline emissions are a record of the greenhouse gases that have been produced in the past and were produced prior to the introduction of any strategies to reduce emissions. Baseline emissions are the reference point against which emissions reduction can be measured.

Baseline Year: 2022	
Additional Details relating to the Baseline Emissions calculations.	
N/A	
Baseline year emissions: 2022	
EMISSIONS	TOTAL (kgCO₂e)
Scope 1 (Included Sources)	2,923.2 Refrigerant and other (R410A) 2,923.20
Scope 2 (Included Sources)	117.79 UK Electricity 117.79

Scope 3 (Included Sources)	2,582.24 Upstream transportation & distribution: 0.0* Waste generated in operations: 0.0** Business travel 738.47*** Employee commuting 1,843.77 Downstream transportation & distribution: 0.0* *This is a serviced-based business with no physical products being transported ** This is an office-based business with no formal waste monitoring and negligible emissions *** This figure is for business travel in employees own vehicles and excludes public transport (e.g. trains, buses, taxis, black cabs)
Total Emissions	5623.25 kgCO₂e / 5.62 tCO₂e

Current Emissions Reporting

Current reporting year is the baseline year: 2022
Additional Details relating to the Baseline Emissions calculations.
No previous baseline. 2022 is our baseline year. See Baseline Year emissions in table above.

Emissions reduction targets

In order to continue our progress to achieving Net Zero, we have adopted the following carbon reduction targets.

2023 targets:

Reduce our emissions per hybrid worker by 5% per person per hour
Record and include the following additional scope 3 information in our 2023 Carbon Reduction Report:
Employee teleworking

Longer term targets

Record and include the following additional scope 3 information in our 2024 Carbon Reduction Report: Business travel from public transport: trains, buses, taxis, black cabs
Use carbon offsetting only when we have reduced our emissions as far as possible
Pier Marketing Limited is committed to achieving Net Zero emissions by 2050

Based on the current size of our business, we project that carbon emissions will decrease over the next five years to 4,826.31 kgCO₂e (4.83 tCO₂e) by 2027. This is a reduction of 14.17%.

Carbon Reduction Projects

Completed Carbon Reduction Initiatives

The following environmental management measures and projects have been completed or implemented since the 2022 baseline. These measures will be in effect when performing the contract and the carbon emission reduction impact of these will be calculated in our next set of emissions.

Our Ipswich head office (leased from IWG Group) is powered by 100% renewable electricity sourced by Engie. IWG is committed to 100% renewable electricity by 2030 across its portfolio globally and are also proudly a member of the RE100 initiative <https://www.there100.org/re100-members>.

Additionally, since 2022, we have worked with IWG centre management to put in place waste reduction methods (namely the ability to recycle dry mixed recycling, soft plastics, and batteries) and use the following energy conservation / efficiency measures:

- Equipment: Energy Star appliances, automatic sleep modes, after-hour timers, etc.
- Lighting: natural light, CF bulbs, occupancy sensors, daylight dimmers, task lighting, etc.
- Cleaner transport: electric chargers in car park in addition to existing bike storage on site

Employees are now encouraged to use/subsidised for use of public transportation, carpooling, or biking to work and are encouraged to use virtual meeting technology to reduce in person meetings. We also offer a salary sacrifice scheme for electric vehicle leasing.

We have a written Environmental Management System & Policy, encouraging environmentally preferred products and practices across the organisation including in employee virtual offices. In our Working From Home Policy, published in 2023, we share resources with employees regarding environmental stewardship in home offices. Our accredited supplier agreement, introduced in 2023, also requires authorised suppliers to agree to support the key points of Pier's Environmental Policy.

We have also invested in a one hybrid and one electric company fleet vehicle.

We have committed to use local suppliers for at least 25% of spend in our supply chain.

In the future we hope to implement further measures such as:

- Offsetting of unavoidable emissions
- Use of 100% recyclable or reusable exhibition materials when running events for clients
- Increase the amount of preferred supplier agreements with suppliers with sound eco credentials to ensure suppliers commitment to reducing environmental impact

Declaration and Sign Off

This Carbon Reduction Plan has been completed in accordance with PPN 06/21 and associated guidance and reporting standard for Carbon Reduction Plans.

Emissions have been reported and recorded in accordance with the published reporting standard for Carbon Reduction Plans and the GHG Reporting Protocol corporate standard¹³ and uses the appropriate Government emission conversion factors for greenhouse gas company reporting¹⁴.

Scope 1 and Scope 2 emissions have been reported in accordance with SECR requirements, and the required subset of Scope 3 emissions have been reported in accordance with the published reporting standard for Carbon Reduction Plans and the Corporate Value Chain (Scope 3) Standard¹⁵.

This Carbon Reduction Plan has been reviewed and signed off by the board of directors (or equivalent management body).

Signed on behalf of the Supplier



Amy Bendall, Managing Director

Date: 04/12/23

¹³

<https://ghgprotocol.org/corporate-standard>¹⁴

<https://www.gov.uk/government/collections/government-conversion-factors-for-company-reporting>¹⁵

<https://ghgprotocol.org/standards/scope-3-standard>